

COMPANY OVERVIEW

Comcast Business is a \$10B B2B telecom vertical with 2.7M customers.

BUSINESS OPPORTUNITY

Create a design system to **unify the user experience across web and mobile platforms for 35 diverse product teams and 7 major stakeholders.**

The Comcast Business logo is displayed on a dark blue background. The word "COMCAST" is in white, uppercase, sans-serif font. The word "BUSINESS" is in a bright blue, uppercase, sans-serif font, positioned directly below "COMCAST".

COMCAST
BUSINESS

MY CHALLENGE

As Design System Manager, my challenge was to create a design system that **balanced global consistency with team-specific needs**.

Pain points

1. A previous failed attempt to create a design system never gained stakeholder traction.
2. The organization needs to unify experiences across 35 disparate teams.
3. Engineering needs to increase velocity and decrease time to market.

My solutions

1. Establish effective partnerships with stakeholders, understand and empathize with their disparate needs, and create alignment on a new direction.
2. Build out a foundational design system of universal, responsive, accessible components while innovating with local kits tailored to each team's specific needs.
3. Collaborate with engineering to ensure component reusability and accessibility.

PROJECT OVERVIEW

Define a strategy for innovating on a design system which fulfills organizational requirements *and* responds to specific team needs.

Responsibilities

Component audit and synthesis

- Established a baseline of understanding by surveying and analyzing existing components.
- Identified opportunities for standardization within existing patterns.

Collaborative UX workshops

- Defined core principles and aligned on general direction by engaging directly with key stakeholders.

High-fidelity build out

- Produced polished component designs that met expectations for a high-fidelity aesthetic.

Timeline & team

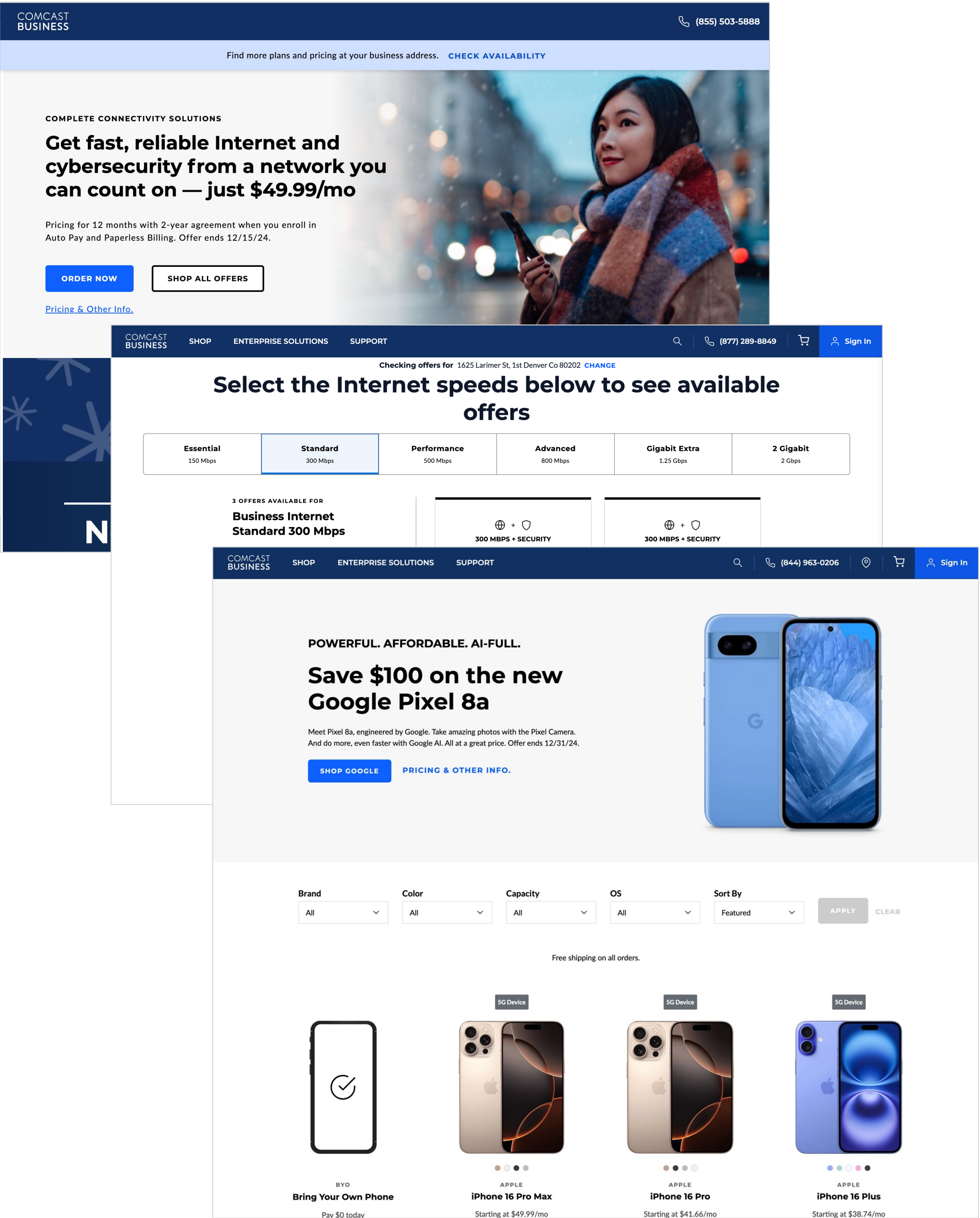
9-month partnership with a Comcast Business principal designer and engineering team.

Result

Successful launch and adoption of the design system.

Streamlined workflows, leading faster time-to-market.

All components are WCAG compliant.



PROJECT CHALLENGE

Fulfill business requirements for a universal design system while **overcoming previous failures and stakeholder lack of investment in the outcome.**

Pain points

1. Inconsistent user experiences and visual language across Comcast Business digital products.
2. Inefficient design and development workflows caused by scattered component libraries and shifting development teams.
3. Managing expectations and requirements and achieving alignment across 35 teams and 7 major stakeholders is complex.
4. Stakeholders expect high-fidelity designs at every stage of the process.
5. A previous attempt failed to gain stakeholder agreement and adoption.

PROCESS

We* led the 9-month project, working in a multi-step process to successfully deliver the design system in partnership with 1 Comcast Business principal designer and 1 engineering team.

Step No. 1	Step No. 2	Step No. 3	Step No. 4	Step No. 5	Step No. 6	Step No. 7
Gain stakeholder trust and alignment	Assess current state	Establish governance model	Define strategy	Build components	Collaboration	Ensure Adoption

*I partnered with a Comcast Business Lead Designer on all aspects of the process. We divided research and Figma library tasks evenly; he had final responsibility for the individual component design, and I had final responsibility for the design system build.

PROBLEM STATEMENT: TRUST AND ALIGNMENT

How can I **gain buy-in from skeptical stakeholders** after a previous attempt to build a system failed?

HYPOTHESIS

Stakeholders who **participate in defining the system** will develop the trust and ownership needed for success.

METHODS

- | | |
|--|---|
| 1. Collecting, documenting, and addressing individual stakeholder needs throughout the process will build trust. | 2. Including stakeholders in every decision-making step will increase a sense of ownership. |
|--|---|

KEY LEARNINGS AND OUTCOMES

Interviews revealed

- 1. Stakeholders had no direct input in the process.
- 2. The previous attempt ignored team-specific needs.
- 3. They were presented with "final" designs as a fait accompli.
- 4. They felt no ownership nor responsibility.

Outcomes

- 1. Met with individual stakeholders as first step.
- 2. Compiled concerns and requirements per team.
- 3. Stakeholders were participants in the decision-making process.
- 4. Consistently meeting stakeholder needs created partnership.

COMCAST
BUSINESS

Stakeholder
Interview

Date:

October 17

Interviewee:

Maria S

Interviewer:

John W

I compiled interview learnings.

PROBLEM STATEMENT: ASSESS CURRENT STATE

How do fragmented libraries **impact design and engineering workflows,** and **what are the opportunities for standardization?**

HYPOTHESIS

Cataloging existing components and identifying common patterns will reveal opportunities for standardization.

METHODS

1. Completing a thorough survey of 10+ products will provide a base starting point.
2. Interviewing engineers, product owners, and designers to understand shortcomings, processes, and desired improvements will enrich universal solutions.

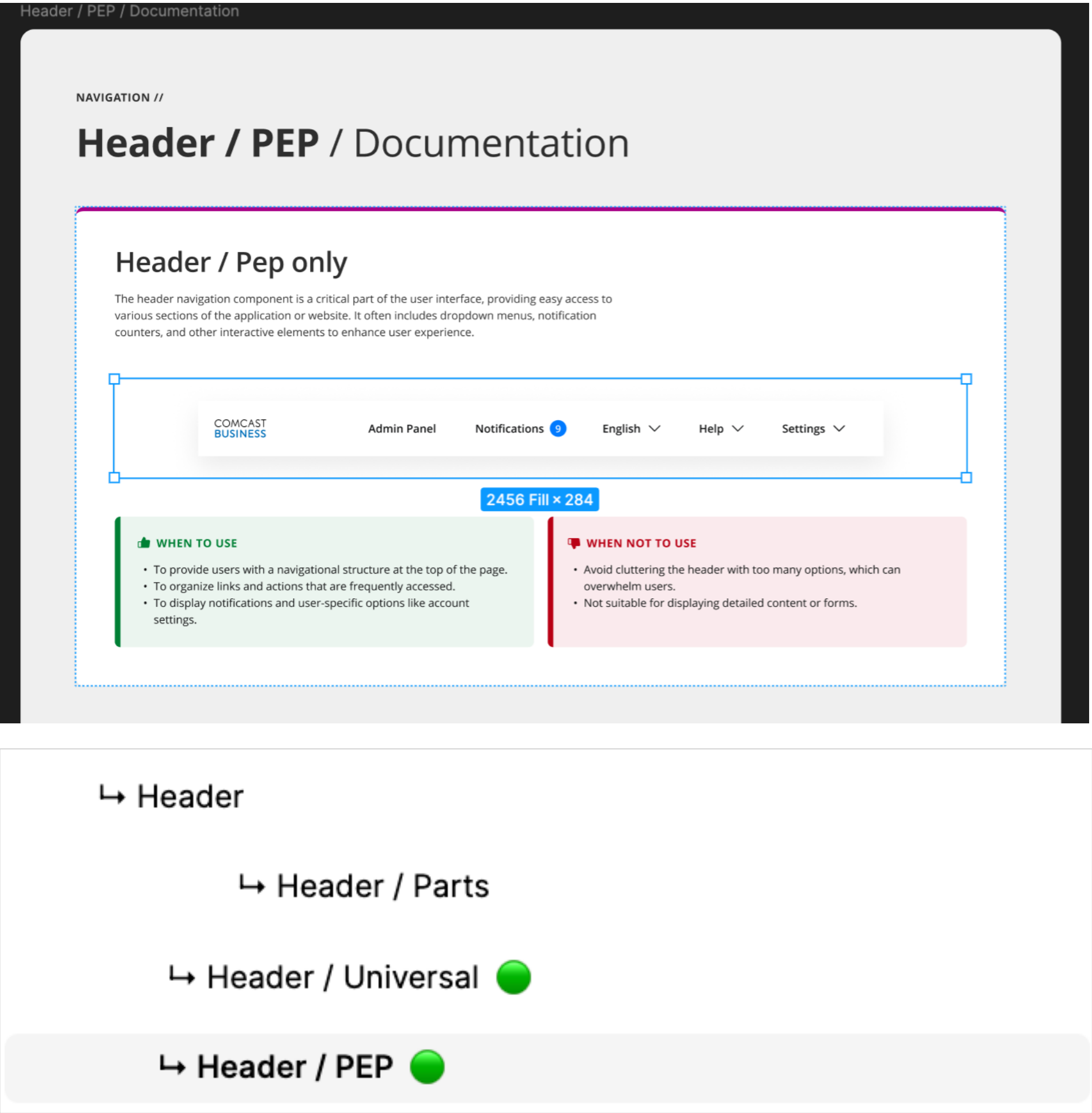
LIMITATIONS AND SOLUTIONS

Limitations

- 1. Some teams’ modest budgets might impact adoption.

Solutions

- 1. We provided support by building sample custom components and mentoring designers and engineers to efficiently scale the process.
- 2. We helped teams create prioritized adoption timelines with quick wins.



The audit revealed that some team-specific custom components would still be necessary.

KEY ACTIONS AND OUTCOMES

Actions

- 1. Ran in-depth surveys of 10+ products.
- 2. Distributed report with all component variants.
- 3. Ran working sessions to synthesize final component set.

Outcomes

- 1. Completed survey provided cross-team context.
- 2. Recommended component set provided project context.
- 3. All recommendations approved.

	A	B	C
1	Component	Audited?	Spec'ed?
2	accordion	Not started	No
3	address input	Done	Yes
4	alert	Done	Yes
5	avatar	In progress	No
6	badge	Out of scope	NA
7	button	Done	In progress
8	button group	Done	Yes
9	caption	Out of scope	NA
10	card	Not started	No
11	checkbox	In progress	In progress
12	chip	Not started	No
13	choice chip	Not started	No
14	code snippet	Out of scope	NA
15	code tag	Out of scope	NA
16	date input	Out of scope	NA

I completed an audit of components and statuses.

PROBLEM STATEMENT: GOVERNANCE MODEL

How can I create a decision-making processes that supports **contributions, documentation, maintenance, and change management?**

HYPOTHESIS

A clear governance model will reduce ambiguity, ensure consistency, and establish a scalable framework for the future.

METHODS

- | | |
|---|---|
| <ol style="list-style-type: none">1. Documenting team-specific need reduces ambiguity and informs governance decisions.2. Establishing a transparent process for evaluating and integrating system submissions will encourage buy-in across teams. | <ol style="list-style-type: none">3. Consistently maintaining documentation with assigned responsibilities and update timelines will keep the system current.4. Creating a flexible change management process will support system updates. |
|---|---|

LIMITATIONS AND SOLUTIONS

Limitations

1. Some components couldn't receive universal updates since designers were used to detaching components from libraries.
2. Designers had never been empowered to file gap requests or submit new component designs.
3. Many designs contained old library items that were very similar (but not exactly the same) as the universal set.

Solutions

1. Only new Figma designs were required to use the universal library; legacy Figma files were left as-is due to scope constraints.
2. We ran an informative lunch-and-learn on the new process and the session recording was available on a Confluence page.
3. We held office hours to guide designers on conformance standards.



KEY ACTIONS AND OUTCOMES

Actions

- 1. Created and socialized governance plans.
- 2. Leveraged existing Smartsheets integration to create documentation.
- 3. Established a clear, time-boxed approval process.
- 4. Created official responsibilities and KPOs for maintaining documentation.

Outcomes

- 1. Teams understand the process.
- 2. Anyone can access documents; approved editors can update.
- 3. Short response deadlines create urgency.
- 4. Integration into job responsibilities supports long-term system quality and relevance.



Teams used Smartsheets for shared convenience.

PROBLEM STATEMENT: DEFINE STRATEGY

How can I create a **multi-team strategy that balances global consistency with team autonomy?**

HYPOTHESIS

A two-tiered strategy of universal components and local extensions will maximize consistency without limiting flexibility by product.

METHODS

- | | |
|--|---|
| 1. Building a set of universal components will create consistency. | 3. Focusing on scalability, responsiveness, and accessibility will ensure usefulness. |
| 2. Allowing individual teams to build custom versions of universal components will permit flexibility. | |

LIMITATIONS AND SOLUTIONS

Limitations

- 1. Some patterns failed mobile or accessibility standards.
- 2. Some products require different navigation patterns.
- 3. Some widely used patterns scored poorly in usability testing.
- 4. Some teams have limited development capacity.

Solutions

- 1. All new patterns were touch- and accessibility-friendly.
- 2. The universal tier included both top and side navigation patterns.
- 3. Patterns were updated and retested to validate usability.
- 4. We worked directly with some teams on custom component builds.



All patterns and flows were mobile- and accessibility-friendly.

KEY ACTIONS AND OUTCOMES

Actions

- 1. Used interview learnings to create an initial two-tiered strategy that encompassed real-world concerns.
- 2. Created a visual map of the system to reinforce stakeholder understanding.
- 3. Ran workshops with stakeholders to approve process.

Outcomes

- 1. Leveraged the component audit to identify possible customized components.
- 2. Worked with individual teams to define custom requirements.
- 3. Designed universal and custom components in tandem to ensure consistency.

UNIVERSAL COMPONENT

What are the details for the Primary Manager of the account?
[What is a Primary Manager?](#)

FIRST NAME
John

LAST NAME
Walker

COMPANY NAME

PHONE NUMBER

EMAIL ADDRESS

Generic by design

CUSTOM COMPONENT

Step 1

Step 2

First Name *

Last Name *

First Name

Last Name

Business Email Address *

Zip Code *

Business Email Address

Zip Code

* REQUIRED

Progress meter and required notations added

Universal components were customized for specific teams.

PROBLEM STATEMENT: BUILD COMPONENTS

How can I translate the design strategy into **reusable components that improve consistency** across teams?

HYPOTHESIS

A tokenized design system will replace inconsistencies with a shared language for designers and engineers.

METHODS

- | | |
|---|---|
| <ol style="list-style-type: none">1. Establishing semantic token naming conventions will create a shared language.2. Building universal components around tokenized foundations* instead of fixed styles will minimize design and engineering drift. | <ol style="list-style-type: none">3. Referencing token standards will strengthen design QA and implementation reviews.4. Enabling system-wide updates will propagate consistent changes across products. |
|---|---|

**Using Tokens Studio (this was before Figma supported tokens)*

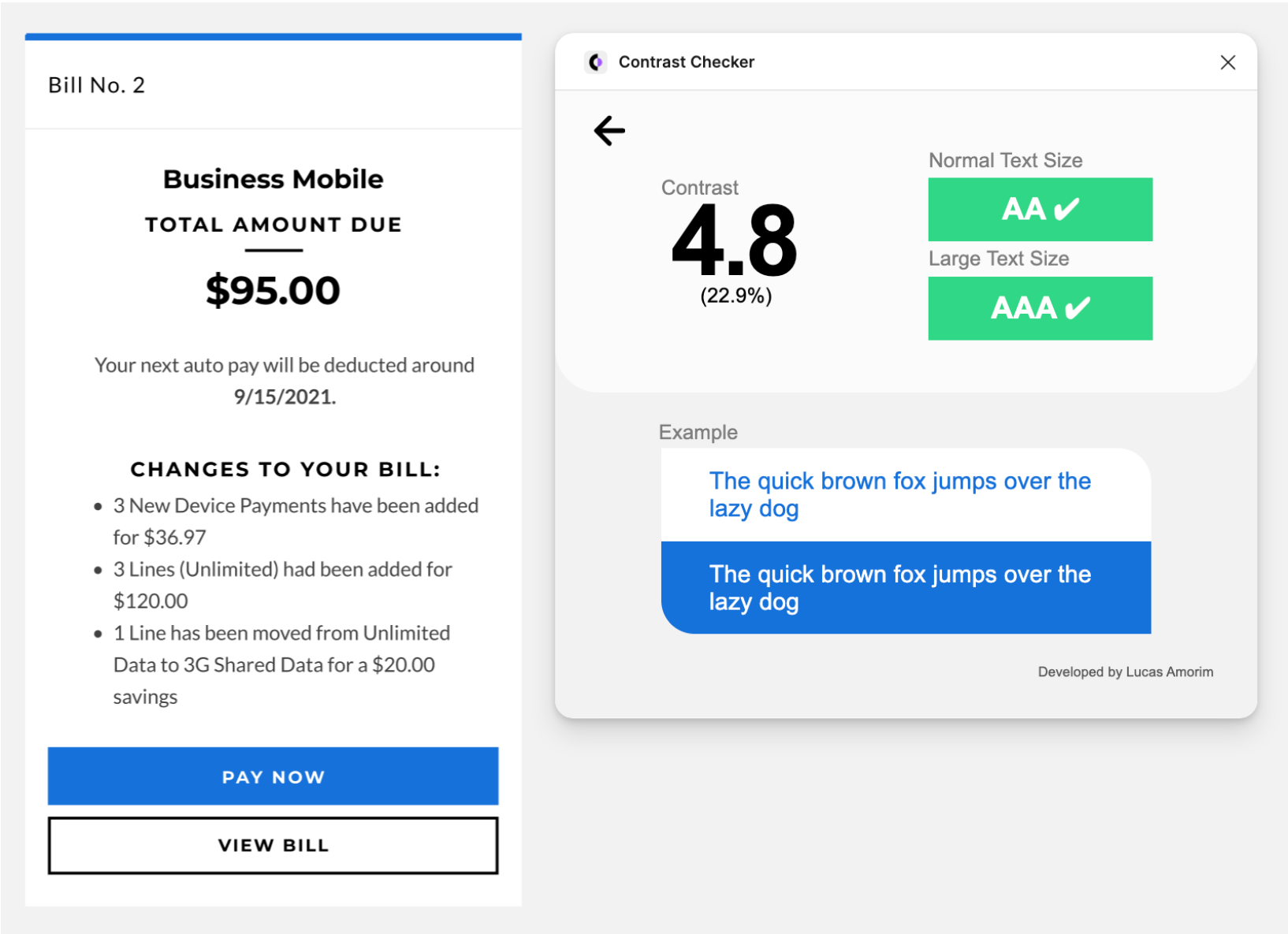
LIMITATIONS AND SOLUTIONS

Limitations

- 1. Some teams spent millions of dollars building out custom functionality to meet business requirements.
- 2. Some stakeholders had strong opinions on color and typography.
- 3. Naming conventions varied between (and even within) teams.
- 4. Less-obvious design details like component padding varied within a single product.

Solutions

- 1. We collaborated with teams to skin custom builds with universal colors and fonts.
- 2. Universal styling reflected accessibility requirements and were required for legal compliance.
- 3. Tokenized semantic naming creating a shared language.
- 4. We created core numeric tokens and leveraged them in spacing tokens.



All tokenized colors in the new system met accessibility compliance standards for legal clearance.

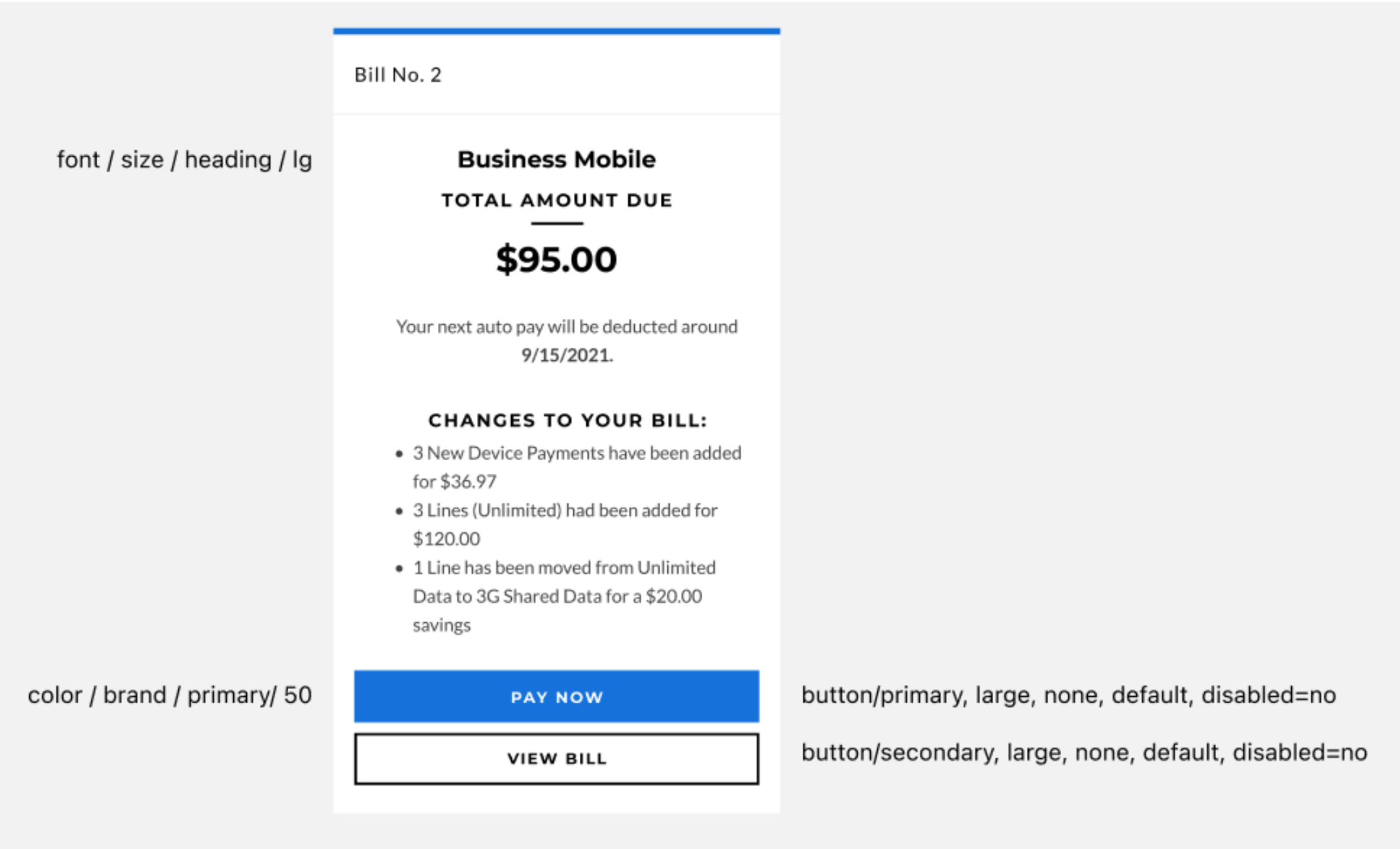
KEY ACTIONS AND OUTCOMES

Actions

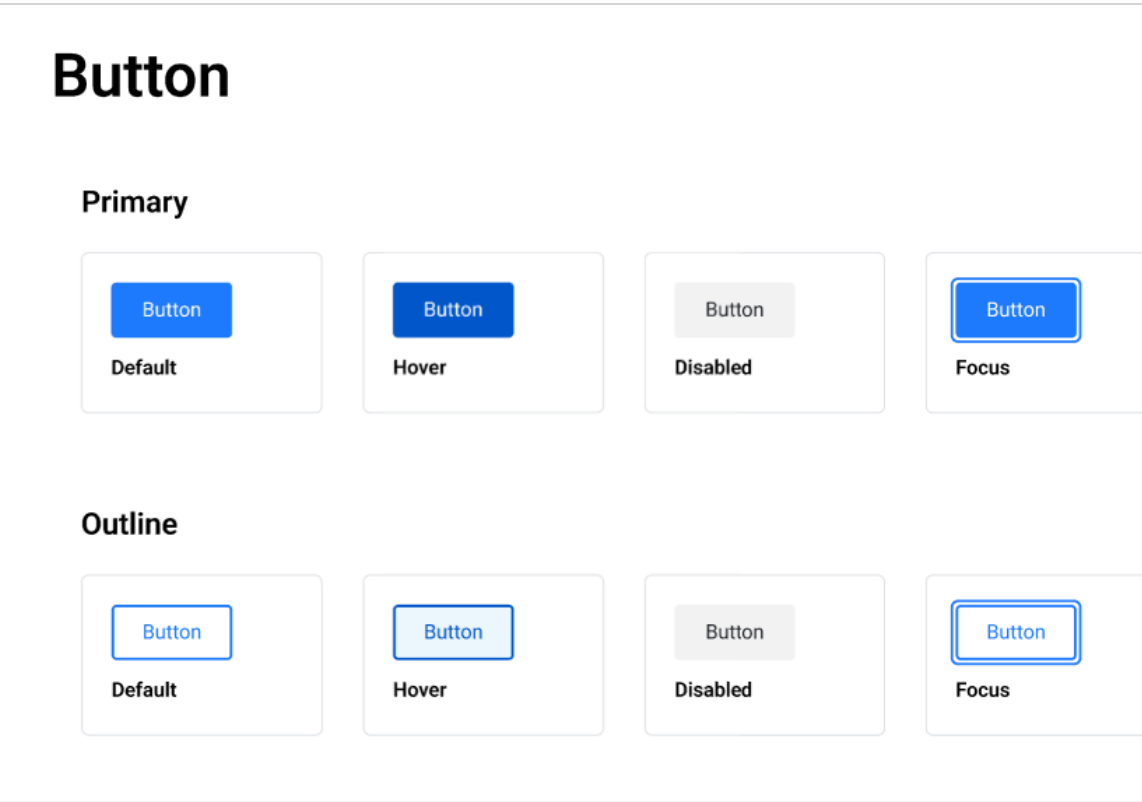
- 1. Created token variants classified by Core Values, Brand Values, Color Application, and Layout Application.
- 2. Authored documentation around semantic naming conventions and usage.
- 3. Exported tokens to Json for integration into the development process.

Outcomes

- 1. Decisions around styling details (colors, spacing, etc.), responsive behavior (breakpoints, dynamic type sizing), and accessibility (contrast standards, screen-reader friendly UI patterns) are all codified in the tokens.
- 2. Designers and engineers access the same single source of truth.
- 3. Engineers can begin a clean implementation with tokenized values already coded.



Semantic naming conventions defined a shared language.



PROBLEM STATEMENT: COLLABORATION

How can I partner with engineers
on an implementation that's **scalable**,
accessible, and **maintainable**?

HYPOTHESIS

Code-level collaboration on semantic tokens and accessibility standards will reduce ambiguity, improve quality, and shorten development cycles.

METHODS

- | | |
|--|--|
| <ol style="list-style-type: none">1. Leveraging Tokens Studio and Figma together will produce useable assets for engineers.2. Collaborating directly in Storybook will lessen visual and accessibility QA cycles. | <ol style="list-style-type: none">3. Consulting on a code level will improve implementation.4. Mentoring engineers on accessibility will increase skill levels. |
|--|--|

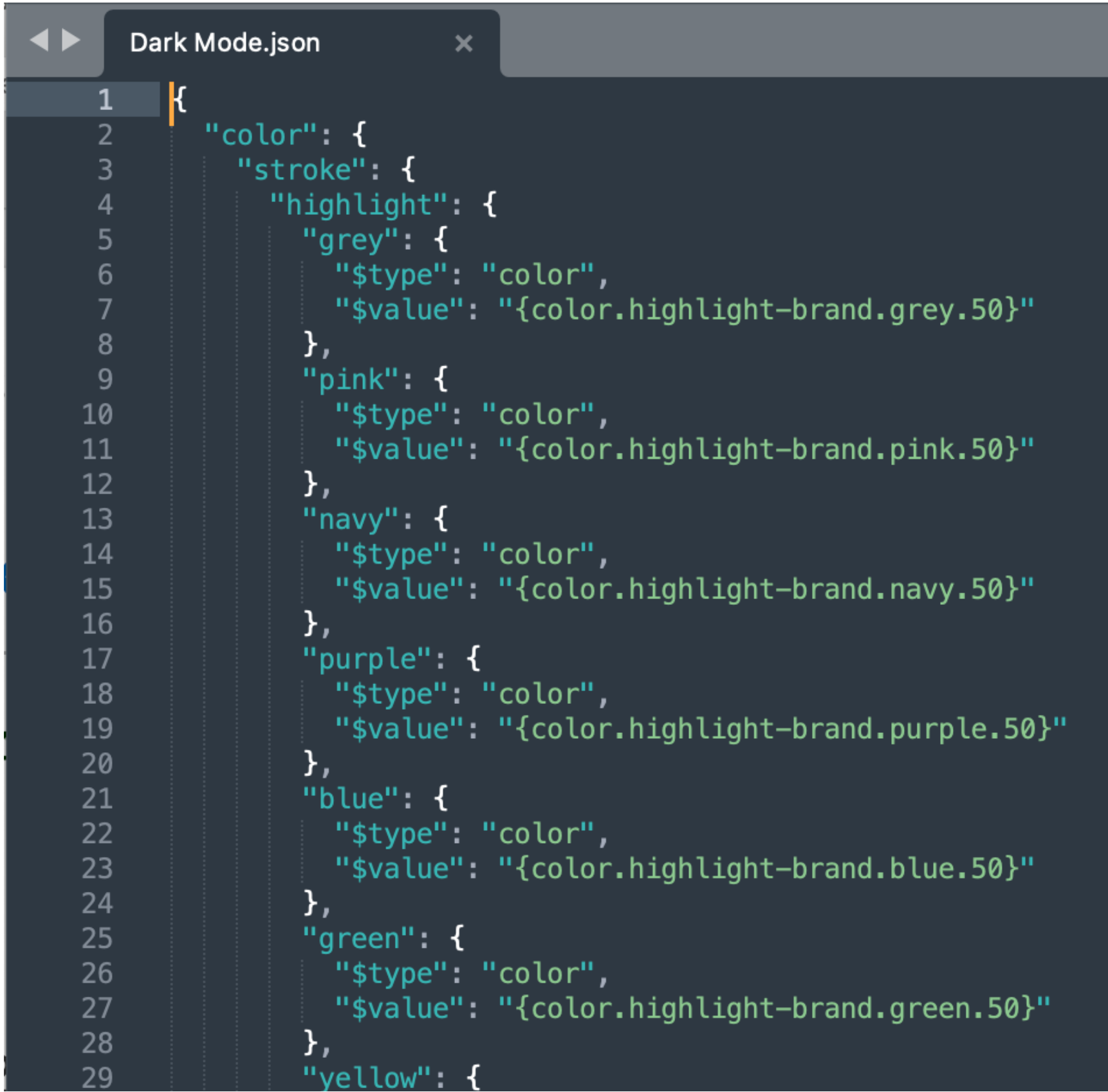
LIMITATIONS AND SOLUTIONS

Limitations

- 1. Figma didn't yet support native design tokens, only styles.
- 2. Developers lack knowledge and skills in accessible code best practices.
- 3. Confluence isn't a part of engineers' workflow and would be a poor home for documentation.

Solutions

- 1. Used the Tokens Studio to author, manage, and export tokens.
- 2. Partnered directly in Storybook to enable both clean implementation and team mentorship.
- 3. Agreed to use zeroheight as the source of truth for engineers.



```
1 {
2   "color": {
3     "stroke": {
4       "highlight": {
5         "grey": {
6           "$type": "color",
7           "$value": "{color.highlight-brand.grey.50}"
8         },
9         "pink": {
10          "$type": "color",
11          "$value": "{color.highlight-brand.pink.50}"
12        },
13        "navy": {
14          "$type": "color",
15          "$value": "{color.highlight-brand.navy.50}"
16        },
17        "purple": {
18          "$type": "color",
19          "$value": "{color.highlight-brand.purple.50}"
20        },
21        "blue": {
22          "$type": "color",
23          "$value": "{color.highlight-brand.blue.50}"
24        },
25        "green": {
26          "$type": "color",
27          "$value": "{color.highlight-brand.green.50}"
28        },
29        "yellow": {
```

Tokens Studio allowed us to create and manage design tokens.

KEY ACTIONS AND OUTCOMES

Actions

- 1. Exported tokens to Json for as part of the development process.
- 2. Worked directly in Storybook evaluate code accessibility.
- 3. Added all documentation around usage, rules, etc. to zeroheight.

Outcomes

- 1. Figma’s advanced features, combined with Tokens Studio, streamlined design and development workflows.
- 2. Building accessibility into the process from the beginning lessened QA costs and ensured legal conformance.
- 3. Using zeroheight reduced ambiguity, sped development, and simplified the QA process.



A structured workflow shared across teams.

PROBLEM STATEMENT: ENSURE ADOPTION

How can I **drive consistent adoption** across **dozens of product teams**?

HYPOTHESIS

Clear documentation, role-specific resources, and convenient support channels will lower barriers and encourage long-term use.

METHODS

- | | |
|--|---|
| <ol style="list-style-type: none">1. Establishing a shared documentation source with usage examples allows teams beyond the pilot to adoption the system more easily.2. Running organization-wide educational activities will socialize the new system. | <ol style="list-style-type: none">3. Including support channels with clickable contacts would help ease the pains of transitioning to the new system. |
|--|---|

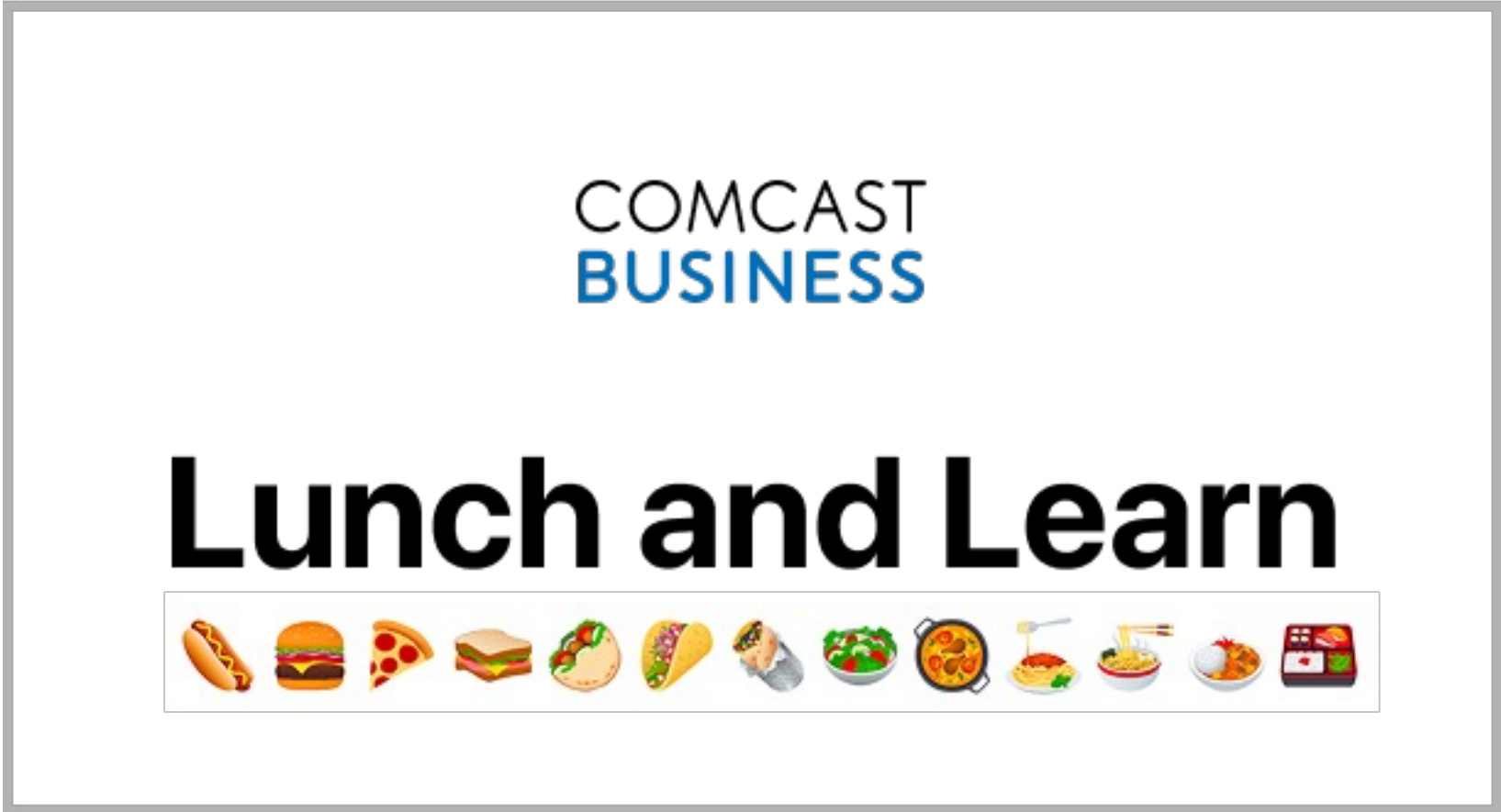
KEY ACTIONS AND OUTCOMES

Actions

- 1. Facilitated and recorded learning sessions (lunch-and-learns, team standups, etc.) for long-term use.
- 2. Held office hours for individual team training sessions on team-specific library usage.

Outcomes

- 1. Educational materials are permanent and can be leveraged when onboarding new employees.
- 2. Teams with custom needs aren't excluded from the design system.



COMCAST BUSINESS DESIGN SYSTEM

Appendix

Design System in Use

Homepage

COMPLETE CONNECTIVITY SOLUTIONS

Get fast, reliable Internet and cybersecurity from a network you can count on — just \$49.99/mo

Pricing for 12 months with 2-year agreement when you enroll in Auto Pay and Paperless Billing. Offer ends 12/15/24.

ORDER NOW

SHOP ALL OFFERS

[Pricing & Other Info.](#)

HELP ME DECIDE

Need help finding the right Internet and Phone solution?

Just answer a few questions and we'll recommend a solution that makes sense for your business.

LET'S GO

COMCAST BUSINESS

(855) 503-5888

Find more plans and pricing at your business address. [CHECK AVAILABILITY](#)

COMPLETE CONNECTIVITY SOLUTIONS

Get fast, reliable Internet and cybersecurity from a network you can count on — just \$49.99/mo

Pricing for 12 months with 2-year agreement when you enroll in Auto Pay and Paperless Billing. Offer ends 12/15/24.

ORDER NOW

SHOP ALL OFFERS

[Pricing & Other Info.](#)

Holiday  Bonus

Get an \$800 Visa® Prepaid Card on a qualifying Internet package

Partner with a leader in complete connectivity solutions to help drive your business forward. Offer ends 12/15/24.

SHOP ALL OFFERS

[Pricing & Other Info.](#)

HELP ME DECIDE

Need help finding the right Internet and Phone solution?

Just answer a few questions and we'll recommend a solution that makes sense for your business.

LET'S GO

Get a free quote in 2 easy steps

Tell us about yourself or call 855-408-5419

STEP 1

STEP 2

FIRST NAME*

LAST NAME*

EMAIL ADDRESS*

ZIP CODE*

GET STARTED

Why choose Comcast Business?

For fast, reliable Internet, advanced business solutions, great deals, plus:

- 99.9% network reliability
- No data caps for Internet customers
- Advanced cybersecurity solutions
- Great WiFi coverage
- 24/7 customer service

By entering my email address and selecting "Get Started" I agree to receive marketing and sales emails from Comcast Business. [Privacy Policy](#)

Design System in Use

Products

Brand

All

Color

All

Capacity

All

OS

All

Sort By

Featured

APPLY

CLEAR

Free shipping on all orders.

BYO

Bring Your Own Phone

Pay \$0 today

Only pay for data

5G Device



APPLE

iPhone 16 Pro Max

Starting at \$49.99/mo

For 24 months, 0% APR

Full price: \$1,199.99

5G Device



APPLE

iPhone 16 Pro

Starting at \$41.66/mo

For 24 months, 0% APR

Full price: \$999.99

5G Device



APPLE

iPhone 16 Plus

Starting at \$38.74/mo

For 24 months, 0% APR

Full price: \$929.99

COMCAST BUSINESS

SHOP

ENTERPRISE SOLUTIONS

SUPPORT

Q

(844) 963-0206

🛒

👤 sign in

POWERFUL. AFFORDABLE. AI-FULL.

Save \$100 on the new Google Pixel 8a

Meet Pixel 8a, engineered by Google. Take amazing photos with the Pixel Camera. And do more, even faster with Google AI. All at a great price. Offer ends 12/31/24.

SHOP GOOGLE

PRICING & OTHER INFO.



Brand

All

Color

All

Capacity

All

OS

All

Sort By

Featured

APPLY

CLEAR

Free shipping on all orders.

BYO

Bring Your Own Phone

Pay \$0 today

Only pay for data

5G Device



APPLE

iPhone 16 Pro Max

Starting at \$49.99/mo

For 24 months, 0% APR

Full price: \$1,199.99

5G Device



APPLE

iPhone 16 Pro

Starting at \$41.66/mo

For 24 months, 0% APR

Full price: \$999.99

5G Device



APPLE

iPhone 16 Plus

Starting at \$38.74/mo

For 24 months, 0% APR

Full price: \$929.99

5G Device



APPLE

iPhone 16

Starting at \$34.58/mo

For 24 months, 0% APR

Full price: \$829.99

5G Device



APPLE

iPhone 15 Pro Max

Starting at \$45.83/mo

For 24 months, 0% APR

Full price: \$1,099.99

5G Device



APPLE

iPhone 15 Pro

Starting at \$37.49/mo

For 24 months, 0% APR

Full price: \$899.99

5G Device



APPLE

iPhone 15 Plus

Starting at \$34.58/mo

For 24 months, 0% APR

Full price: \$829.99

Design System in Use

Product Details



Apple iPhone 16 Pro Max

5G Device

Color: Desert Titanium

Storage

256GB 512GB 1TB

Availability

This item is on Backorder
Estimated availability date: Nov 01, 2024
Availability may change

Payment

Pay in full \$1199.99

Pay monthly For 24 mos, 0% APR

Estimated monthly payment
\$49.99

CONTINUE

COMCAST BUSINESS SHOP ENTERPRISE SOLUTIONS SUPPORT

 (844) 983-0206   Sign in



Apple iPhone 16 Pro Max

5G Device

Color: Desert Titanium

Storage

256GB 512GB 1TB

Availability

This item is on Backorder
Estimated availability date: Nov 01, 2024
Availability may change

Payment

Pay in full \$1199.99

Pay monthly For 24 mos, 0% APR

Estimated monthly payment
\$49.99

CONTINUE

Key features

iPhone 16 Pro Max. Built for Apple Intelligence.¹ Featuring a stunning titanium design, Camera Control, 4K 120 fps Dolby Vision, and A18 Pro chip.

Display

6.9-inch Super Retina XDR all-screen OLED display² with ProMotion technology and adaptive refresh rates up to 120Hz. 2808 by 1290 pixel resolution at 450 ppi. Dynamic Island. HDR display. True Tone. Wide color (P3). Haptic Touch. 2,000,000:1 contrast ratio. Overkill 1,000 nits max brightness. (Typical 2,000 nits peak brightness) (HDR). 2000 nits peak brightness (outdoor). 1 nit maximum brightness. 2622 by 1256 pixel resolution at 450 ppi.

Apple Intelligence

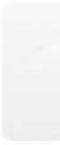
Built into your iPhone, Apple Intelligence is the personal intelligence system that helps you write, reason, research, and get things done effortlessly. With groundbreaking privacy protections, it gives you peace of mind that no one else can access your data - not even Apple.³

Chip

A18 Pro chip. New 6-core CPU with 2 performance and 4 efficiency cores. New 6-core GPU. New 16-core Neural Engine.

Compatible accessories

See all



FAGG
Apple iPhone 16 Pro Max Class XTR4
\$47.96



OTTERBOX
Apple iPhone 16 Pro Max Premium Class Antimicrobial Screen Protector
\$51.96



OTTERBOX
Apple iPhone 16 Pro Max Defender Pro
\$51.96



OTTERBOX
Apple iPhone 16 Pro Max Defender Pro XT w/MagSafe
\$69.95

Design System in Use

Plan Options

Find what you need — fast

Get Comcast Business Internet and switch to Comcast Business Mobile to get all the latest devices. Flexible data options for your team. And lots of deals to help you save. With Comcast Business Mobile.



Get the latest phones, Tablets and watches, too.

SHOP DEVICES



Bring your own phone, pay only for data.

BRING YOUR DEVICE



Unlimited. By the Gig, or both, on up to 20 lines. Your choice.

FIND PRICING



Find great deals and limited-time offers.

CHECK DEALS

SIMPLICITY AND SAVINGS

Save up to 70% a year on your wireless bill when you add Comcast Business Mobile to your Internet service

Savings comparison to weighted average of top 3 carriers based on optimized pricing. Taxes and fees extra. Comcast Business Internet required. Reduced speeds after use of monthly data included with your data option. Data thresholds and actual savings vary.



Powerful

Coverage on the most reliable 5G network nationwide, plus access to millions of WiFi hotspots nationwide.



Flexible

Easily switch between Unlimited and By the Gig data options. Change data options or cancel anytime as needs change.



Compatible

Compatibility with the best phones and tablets. Or bring your own device with no term contract required for service.

IT PAYS TO SWITCH

Get a \$200 Visa® Prepaid Card when you bring your own phone

Switch to Comcast Business Mobile and get a \$200 Visa Prepaid Card with new line activation and number porting. Activate online with no term contract. Comcast Business Internet required. Offer ends 11/21/24. Pricing & Offer Info.

BRING YOUR OWN

SHOP ALL PHONES

Choose from the best devices on the best network

Ready for mobile service that's built for how you do business? It starts here. Shop for new phones, tablets, and watches. Or use if you and your employees can bring your devices to Comcast Business Mobile. Comcast Business Internet required.

SHOP DEVICES

BRING YOUR OWN



BYE

Bring Your Own Phone

Pay \$0 today

Or see for details



APPLE

iPhone 16 Pro Max

Starting at \$49.99/mo

for 24 months, 128 GB. Full price: \$1,199.99



APPLE

iPhone 16 Pro

Starting at \$41.66/mo

for 24 months, 128 GB. Full price: \$999.99



APPLE

iPhone 16 Plus

Starting at \$38.74/mo

for 24 months, 128 GB. Full price: \$929.99

Find what you need — fast

Get Comcast Business Internet and switch to Comcast Business Mobile to get all the latest devices. Flexible data options for your team. And lots of deals to help you save. With Comcast Business Mobile.



Get the latest phones, Tablets and watches, too.

SHOP DEVICES



Bring your own phone, pay only for data.

BRING YOUR DEVICE



Unlimited. By the Gig, or both, on up to 20 lines. Your choice.

FIND PRICING



Find great deals and limited-time offers.

CHECK DEALS

SIMPLICITY AND SAVINGS

Save up to 70% a year on your wireless bill when you add Comcast Business Mobile to your Internet service

Savings comparison to weighted average of top 3 carriers based on optimized pricing. Taxes and fees extra. Comcast Business Internet required. Reduced speeds after use of monthly data included with your data option. Data thresholds and actual savings vary.



Powerful



Flexible



Compatible

Design System in Use

Performance Details

The internet speed your business needs

Browse speeds based on how your business typically uses internet.

BUSINESS INTERNET ESSENTIAL

Up to
150
Mbps downloads

Upload Speed ⓘ

✓ Up to 25 Mbps ⓘ

BEST FOR

- ✓ Basic email needs
- ✓ Small to medium file downloads and uploads
- ✓ Supports about 4 devices ⓘ

BUSINESS INTERNET STANDARD

Up to
300
Mbps downloads

Upload Speed ⓘ

✓ Up to 35 Mbps ⓘ

BEST FOR

- ✓ Streaming high-quality audio and video
- ✓ Browsing content-rich sites
- ✓ Supports about 5 devices ⓘ

BUSINESS INTERNET PERFORMANCE

Up to
500
Mbps downloads

Upload Speed ⓘ

✓ Up to 35 Mbps ⓘ

BEST FOR

- ✓ Fast downloads on multiple devices
- ✓ Large file transfers
- ✓ Supports about 8 devices ⓘ

Upload Speed ⓘ

Up to 35 Mbps ⓘ

BEST FOR

- ✓ Streaming high-quality audio and video
- ✓ Browsing content-rich sites
- ✓ Supports about 5 devices ⓘ

Save \$20/mo on your Internet bill when you add Mobile [Learn More](#)

CORCAST BUSINESS

SHOP

ENTERPRISE SOLUTIONS

SUPPORT

🔍

📞 (855) 971-2673

Sign In

BUSINESS INTERNET

Internet that works as hard as you

Your solution starts with fast Business Internet to power all your devices. With advanced technology that helps keep you ready. And 24/7 customer service so you have support when you need it.

[SHOP NOW](#)

[SEE IT IN ACTION](#)

EXPLORE SPEEDS

SOLUTIONS

REQUEST A QUOTE

GET PRICING

Get fast, reliable Internet and cybersecurity from a network you can count on – just \$49.99/mo

[SHOP ALL OFFERS](#)

Pricing for 12 months with 2-year agreement when you enroll in Auto Pay and Paperless Billing. Offer ends 12/15/24. [PRICING & QUOTE INFO](#)

The internet speed your business needs

Browse speeds based on how your business typically uses internet.

BUSINESS INTERNET ESSENTIAL

Up to
150
Mbps downloads

Upload Speed ⓘ

✓ Up to 25 Mbps ⓘ

BEST FOR

- ✓ Basic email needs
- ✓ Small to medium file downloads and uploads
- ✓ Supports about 4 devices ⓘ

BUSINESS INTERNET STANDARD

Up to
300
Mbps downloads

Upload Speed ⓘ

✓ Up to 35 Mbps ⓘ

BEST FOR

- ✓ Streaming high-quality audio and video
- ✓ Browsing content-rich sites
- ✓ Supports about 5 devices ⓘ

BUSINESS INTERNET PERFORMANCE

Up to
500
Mbps downloads

Upload Speed ⓘ

✓ Up to 35 Mbps ⓘ

BEST FOR

- ✓ Fast downloads on multiple devices
- ✓ Large file transfers
- ✓ Supports about 8 devices ⓘ

Upload Speed ⓘ

Up to 35 Mbps ⓘ

BEST FOR

- ✓ Streaming high-quality audio and video
- ✓ Browsing content-rich sites
- ✓ Supports about 5 devices ⓘ

Want help choosing a plan?

Try us about your business and we'll suggest plans – and offers – based on your setup

[HELP ME DECIDE](#)

Test the speed to your current device and learn what can affect your results.

[TEST MY SPEED](#)

Design System in Use

Speed Options

Checking offers for 1625 Larimer St, 1st Denver Co 80202 [CHANGE](#)

Select the Internet speeds below to see available offers

Essential
150 Mbps

Standard
300 Mbps

Performance
500 Mbps

Advanced
800 Mbps

Gigabit Extra
1.25 Gbps

2 Gigabit
2 Gbps

3 OFFERS AVAILABLE FOR
Business Internet
Standard 300 Mbps

Basic email needs, smaller downloads and uploads

- Up to 300 Mbps downloads
- Supports about 5 devices
- Up to 100 Mbps uploads

Why Comcast Business Internet?

- 24-hour customer service
- 30-day money-back guarantee
- Online installation scheduling available
- No data caps

300 MBPS + SECURITY

\$89.99/mo

for 12 months with 2-year agreement when you enroll in Auto Pay and Paperless Billing - \$99.99/mo without enrollment.

SELECT OPTIONS

VIEW COSTS & DETAILS

Comcast Business Security Edge™

Save \$20/mo for 12 months when you add Mobile

[Pricing & Other Info](#)

300 MBPS + SECURITY

\$74.99/mo

for 12 months with 3-year agreement when you enroll in Auto Pay and Paperless Billing - \$84.99/mo without enrollment.

SELECT OPTIONS

VIEW COSTS & DETAILS

Comcast Business Security Edge™

Save \$20/mo for 12 months when you add Mobile

[Pricing & Other Info](#)

COMCAST BUSINESS

SHOP

ENTERPRISE SOLUTIONS

SUPPORT

(877) 289-8849

Sign In

Checking offers for 1625 Larimer St, 1st Denver Co 80202 [CHANGE](#)

Select the Internet speeds below to see available offers

Essential
150 Mbps

Standard
300 Mbps

Performance
500 Mbps

Advanced
800 Mbps

Gigabit Extra
1.25 Gbps

2 Gigabit
2 Gbps

3 OFFERS AVAILABLE FOR
Business Internet
Standard 300 Mbps

Basic email needs, smaller downloads and uploads

- Up to 300 Mbps downloads
- Supports about 5 devices
- Up to 100 Mbps uploads

Why Comcast Business Internet?

- 24-hour customer service
- 30-day money-back guarantee
- Online installation scheduling available
- No data caps

300 MBPS + SECURITY

\$89.99/mo

for 12 months with 2-year agreement when you enroll in Auto Pay and Paperless Billing - \$99.99/mo without enrollment.

SELECT OPTIONS

VIEW COSTS & DETAILS

Comcast Business Security Edge™

Save \$20/mo for 12 months when you add Mobile

[Pricing & Other Info](#)

300 MBPS + SECURITY

\$74.99/mo

for 12 months with 3-year agreement when you enroll in Auto Pay and Paperless Billing - \$84.99/mo without enrollment.

SELECT OPTIONS

VIEW COSTS & DETAILS

Comcast Business Security Edge™

Save \$20/mo for 12 months when you add Mobile

[Pricing & Other Info](#)

More on Business Internet Standard 300 Mbps

Broadband Facts

Comcast Business

Standard, 300 Mbps/300 Mbps

Fixed Broadband Consumer Disclosure

Monthly Price

\$149.95

This monthly price is not an introductory rate.

Additional Charges and Terms

Provider Monthly Fees

\$24.95

Optional modem or gateway lease - Customers may use their own modem or gateway. [Click here](#) to view device compatibility and performance-related restrictions.

One-time Fees at the Time of Purchase

\$199.95

Professional Install Fee

\$50

Late Fees

Varies by location

Government Taxes

Varies by location

Discounts and Bundles

[Click here](#) to learn about common billing discounts and bundles. Speak with sales to learn more about availability at your location.

Speeds Provided with Plan

Typical Speed Downstream

356.97 Mbps

Typical Speed Upstream

115.45 Mbps

Typical Speed Latency

15.25 Milliseconds

Data Included with Monthly Price

Unlimited Data

Charges for additional data usage

None

Network Management

[Read our policy](#)

Privacy

[Read our policy](#)

Customer Support

Contact Us [online](#) / 1-800-391-3000

Learn more about the terms used on this label by visiting the Federal Communications Commission's Consumer Resource Center at [fcc.gov/consumers](#).

F0003761616XPH4DD0WPA8B6GW

Answers to your frequently asked questions

What are Broadband Facts labels?

Why is the monthly price on the label different than the price you see in offers when you're shopping?

Can an installation appointment be scheduled online?

[VIEW MORE](#)

Design System in Use

Request a Quote

UNIFIED COMMUNICATIONS

Drive team collaboration with fully featured unified communications

Help keep your people connected on a powerful, flexible phone system built to help support teamwork, productivity, and growth.

REQUEST A QUOTE

FEATURES

APPS

PHONE OPTIONS

SOLUTIONS

REQUEST A QUOTE

Cloud-hosted PBX service that helps you go further

When your business is going places, we can help you get there. VoiceEdge supports varied calling needs and can scale with your growing team or new locations. And it includes many benefits you'd find in a traditional onsite PBX — without additional hardware costs and physical storage space. Not to mention, our enhanced, simple One-touch Call Hold feature comes included at no additional cost.



Intuitive admin experience

Manage equipment, passwords, and features, support multiple locations, and much more; our easy-to-use digital dashboard has been designed with you in mind



Start-up support

We make it simple to get going, with support from transferring your phone numbers to team training



Customized calling

Use our call flow tool to determine how calls should be answered according to your business schedule; one-time setup — and you're set



Easy call management

Our built-in enhanced Call Hold Feature includes a one-touch park and pick up functionality that's enabled by our key system solution

Save \$20/mo on your Internet bill when you add Mobile [Learn More](#)

COMCAST BUSINESS

SHOP

ENTERPRISE SOLUTIONS

SUPPORT

SEARCH

(855) 520-2578

SIGN IN

UNIFIED COMMUNICATIONS

Drive team collaboration with fully featured unified communications

Help keep your people connected on a powerful, flexible phone system built to help support teamwork, productivity, and growth.

REQUEST A QUOTE

FEATURES

APPS

PHONE OPTIONS

SOLUTIONS

REQUEST A QUOTE

Cloud-hosted PBX service that helps you go further

When your business is going places, we can help you get there. VoiceEdge supports varied calling needs and can scale with your growing team or new locations. And it includes many benefits you'd find in a traditional onsite PBX — without additional hardware costs and physical storage space. Not to mention, our enhanced, simple One-touch Call Hold feature comes included at no additional cost.



Intuitive admin experience

Manage equipment, passwords, and features, support multiple locations, and much more; our easy-to-use digital dashboard has been designed with you in mind



Start-up support

We make it simple to get going, with support from transferring your phone numbers to team training



Customized calling

Use our call flow tool to determine how calls should be answered according to your business schedule; one-time setup — and you're set



Easy call management

Our built-in enhanced Call Hold Feature includes a one-touch park and pick up functionality that's enabled by our key system solution

BASIC FEATURES

The functionality you need

Get Nationwide Calling, Unlimited Local Calling, and other commonly needed features.

✓ Automated Attendants

✓ Hunt Groups

✓ Caller ID/Call History

✓ Call Waiting

✓ Advanced Call Hold and Transfer

✓ Call Park/Call Pickup

✓ Enhanced Call Hold (enabled by our key system solution)



Design System in Use

Promotional Banners

HELP ME DECIDE

Need help finding the right Internet and Phone solution?

Just answer a few questions and we'll recommend a solution that makes sense for your business.

LET'S GO

Get a free quote in 2 easy steps

Tell us about yourself or call 855-408-5419

STEP 1

STEP 2

FIRST NAME*

LAST NAME*

EMAIL ADDRESS*

ZIP CODE*

GET STARTED

By entering my email address and selecting "Get Started" I agree to receive marketing and sales emails from Comcast Business. [Privacy Policy](#)

Why choose Comcast Business?

For fast, reliable Internet, advanced business solutions, great deals, plus:

- 99.9% network reliability
- No data caps for Internet customers
- Advanced cybersecurity solutions
- Great WiFi coverage
- 24/7 customer service

COMCAST BUSINESS

(855) 503-5686

Find more plans and pricing at your business address. [CHECK AVAILABILITY](#)

FAST INTERNET AND SECURITY

Get fast speed and cybersecurity — just \$49.99/mo

It's the speed you need with the security you deserve — backed by the largest, fastest reliable network for small businesses. Pricing for 12 months with 2-year agreement when you enroll in Auto Pay and Paperless Billing. \$59.99/mo without enrollment. Offer ends 10/13/24.

ORDER NOW

SHOP ALL OFFERS

[Pricing & Other Info](#)

Get up to a \$500 Visa® Prepaid Card on a qualifying Internet package

Plus, get advanced security to help protect every connected device, to help you stay secure today and ready for tomorrow. Offer ends 10/13/24.

SHOP ALL OFFERS

[Pricing & Other Info](#)

HELP ME DECIDE

Need help finding the right Internet and Phone solution?

Just answer a few questions and we'll recommend a solution that makes sense for your business.

LET'S GO

Get a free quote in 2 easy steps

Tell us about yourself or call 855-408-5419

STEP 1

STEP 2

FIRST NAME*

LAST NAME*

EMAIL ADDRESS*

ZIP CODE*

GET STARTED

By entering my email address and selecting "Get Started" I agree to receive marketing and sales emails from Comcast Business. [Privacy Policy](#)

Why choose Comcast Business?

For fast, reliable Internet, advanced business solutions, great deals, plus:

- 99.9% network reliability
- No data caps for Internet customers
- Advanced cybersecurity solutions
- Great WiFi coverage
- 24/7 customer service

Design System in Use

Mobile

